



We are Yakima
comprehensive plan 2040

OPEN HOUSE SUMMARY

MARCH 14, 2016

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1.0 INTRODUCTION

The Visioning Open House was held at the Yakima Valley Technical Skills Center from 6 – 8 PM on Tuesday, February 23, 2016. 62 people signed in for the event and an estimated 100 people were present, including City Council and Planning Commission members and staff. The Open House was held with the purpose of introducing the Comprehensive Plan Update project to the public, provide awareness about the project, and gather feedback from attendees on a variety of topics using specially designed and topical exercises.

During the Open House, a short presentation (see attached appendix) was given outlining the project background, project timeline, and next steps. All boards used during the open house are in the attached appendix.

The following summary will cover the marketing effort surrounding the open house event, as well as descriptions and results from each of the stations. All stations had city staff or a consultant team staff member available to help answer questions and guide the exercises. Also in attendance were representatives from the Parks and Recreation Department, the Economic Development Department and Downtown Yakima Association, and Yakima Transit.



Exhibit 1. Open House Attendees Listen to Presentation

2.0 OPEN HOUSE MARKETING

Marketing Overview

In order to ensure that the Open House was well-advertised and open to all Yakima stakeholders hoping to participate, a variety of materials were created and multiple methods were used to market the event. A special logo and marketing theme were created for the project and will continue to be used consistently on these materials in order to create an identity around the Yakima Comprehensive Plan 2040 Update.

Marketing Approach

The City of Yakima used the following methods of advertising the project and, specifically, the event on February 23rd, to the public:

- TV and Radio Interviews
- Facebook page posting
- Noticing
- Posters
- Postcards

Materials

A single-sided English postcard (see Exhibit 2) was sent out to over 300 people and stacks of postcards were given to the Council members to hand out. A card handout was created with event details, providing an English version of the postcard on one side and a Spanish version on the other side (see Exhibit 3).

Exhibit 2. Yakima Open House Postcard – Front and Back

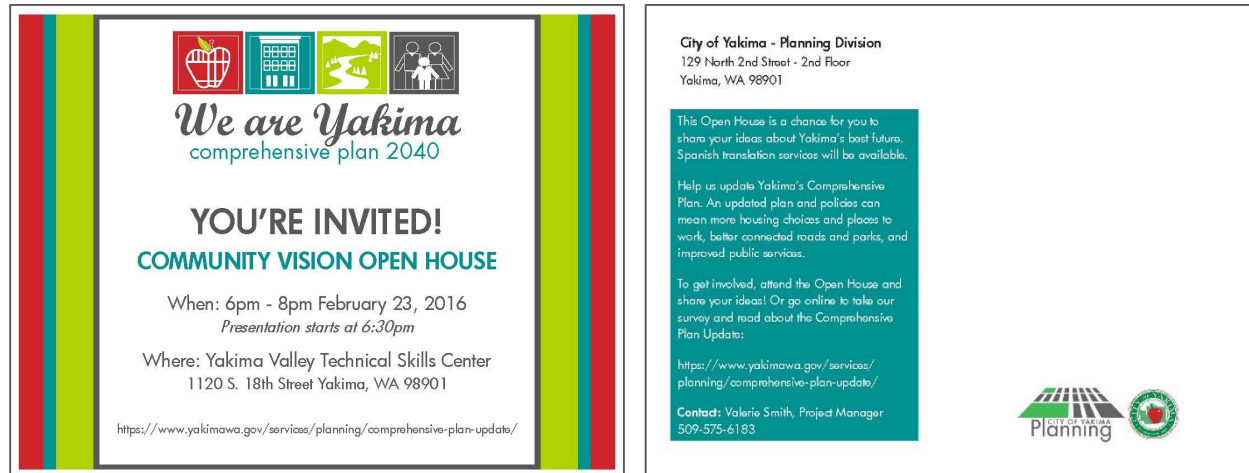


Exhibit 3. Yakima Postcard – Spanish Version



Posters were also created and hung around the City in both English and Spanish. Exhibit 4 shows the English version of the poster.

Exhibit 4. Yakima Open House Poster



3.0 LIVE, SHOP, PLAY MAP

Exercise

The Live, Shop, Play mapping exercise was based on an exercise previously used by the City planning department to get a feel for where people live and where they go to recreate and shop. During the open house, attendees were asked to mark where they live, shop, and play at the entry table as they signed in.

Results

The Live, Shop, Play map received 45 new entries. The average shopping trip was 1.86 miles, with the longest shopping trip being 7.23 miles away from home. Participants traveled an average of 2.9 miles to play or recreate. The longest recreational trip was 8.66 miles long.

Results Summary

Mapping participants who attended the open house lived all over the City of Yakima and the areas just outside the city. About 12 people indicated that they shop in the area of the Fred Meyer near Fruitvale Boulevard and 40th Avenue, and 9 people shop at the shopping center near Summitview Avenue and 56th Avenue. Other areas within the City had smaller concentrations of shoppers within the respondent group.

10 people indicated that they play and recreate downtown, with some pointing to areas along Yakima Avenue, others to areas just north of the downtown core. About 7 people showed that they recreate along the Naches River and the Yakima Greenway, on the north side of the city. About 17 people go to Yakima Parks, including Franklin Park, Fisher Golf Course, Randall Park, Sarg Hubbard Park, Kiwanis Park, and Chesterley Park.

4.0 GIS COMPUTER STATION

Exercise

A station was set up with laptops and printers to allow open house attendees to view their property or other places of interest close-up on the map, with the option to apply various different map layers by utilizing the City's GIS CityFlex tool, which is also available on the City's website. If desired, participants could request a printed version of the map being viewed.

5.0 VISIONING

The visioning station included a board describing what a comprehensive plan vision is used for, what the existing plan's vision is, and why the existing vision is being updated. The board also included questions prompting viewers to think about a vision for 2040.

Exercise

The visioning exercise asked participants to draw, write, or describe their vision for Yakima's future.

Results

Exhibit 5 shows the comments made on the visioning board exercise.

Exhibit 5. Visioning Exercise



The following ideas were shared during the visioning exercise:

- Economic development through better designed communities and streetscapes!
- Yakima is a city, surrounded by agriculture. As a city it needs the amenities to attract the best. To support its surrounding areas it needs to do the same. Compromise is not acceptable.
- Yakima is the best place in the world to live, to do business, to be educated!
- Keep the vision simple so all will remember!!
- Vibrant downtown core with unique shops, restaurants – outside. Continue great work with flowers and downtown ambassadors. Act on the Yakima Central Plaza. Be inviting to new manufacturing & businesses and millennials.
- Culturally and racially integrated. Public spaces, neighborhoods, stores where white, Latinos, and everyone else hang out together.
- Thriving downtown - Attractive and pleasant to walk around. Hip and popular but not expensive! Affordable, not gentrified.
- Diverse economy - Get more tech and professional jobs here but not too much! No amazon, don't want to get crowded like the west side.
- We need to emphasize our wonderful natural setting. We could be the "Sonoma" of Washington.
- Use of old Nursing Home by Target? Is it abandoned?
- Why all wine/beer over family events? Have been tents.

- Tech jobs – high wages/no environmental effects, computer company. No more strip malls – takes away from downtown – ugly.
- Money needs to be spent on sidewalks, bike trails BEFORE plaza.
- My vision is that Yakima be a place of health, vibrancy and longevity. Leveraging our abundant sunshine and plethora of fresh produce Yakima has the potential to become a blue zone where people can age with grace and joy eating healthy food, staying active and maintaining meaningful connections with friends and neighbors.
- Focus on Mill Site. Take plaza money and get Mill Site cleaned up. Fix city roads, they are pitiful. Synchronize traffic lights.
- I like mixed neighborhoods; no high density; plenty of green space for children, adults and older folks; arts; plaza.
- Plaza is a must. Solar energy. Electric vehicle stations. Arts/Entertainment. Good Schools. View sheds. Keep hills free. Yakima River is heart – keep it clean and green.
- Yakima will be a location of choice for businesses and workers to locate.
- Emphasis on sustainable development and environmentally minded growth (expanded recycling options). Walkability across Yakima! Cultural development & incorporation of arts in revitalization plans. Love the plaza ideas!
- I feel the downtown area would benefit greatly by limiting/removing semi-trucks – also limit traffic by reducing Yakima Ave to 3 lanes – one each way with a left turn lane. This would allow for additional parking, bike lanes and wider sidewalks making room for outdoor seating. Lincoln & MLK were made one way to move traffic off Yakima Ave. Establish business routes for trucks around community, not through it.
- A dynamic and vibrant downtown. Lots of shops, lots of community events – take advantage of our history and our gateway and at jumping off point to the Yakima Valley.
- Market value, downtown living, nationally recognized medical community; Increased opportunity (recreational) youth hand seniors.
- In 2040, I will be 47 so of course I would like to see more outdoor/recreational activities to partake in by then. More physical activities to get our youth staying active and too busy to focuses too much on technology.
- Inclusion, access, safety, vibrancy.
- Yakima is an agricultural community that cares for its land and people for generations to come by helping them thrive, grow and live.
- Greenspace. Less vehicles. More pedestrians and bikes.
- My vision is to decrease vehicles (private) travelling through core. Public transportation through vintage trolleys, historic looking buses, bike lanes. Would slow people down to enjoy the historic buildings, socialize, shop, enjoy special events, and attract tourists! Also, educate people/tourists about our history. Water park – Yes!
- Family friendly venue. Waterpark. Plaza needs to happen. Retail – needed.
- I envision Yakima as a place people want to bring their families. Great weather, fresh fruit & veggies. Capture out of towners to want to come visit & enjoy our area. Water parks, entertainment venues, safety on walking & greenways, etc.

- To eat fish from the Yakima River without fear of health issues.
- I would like to see Yakima as a place where people from all over the state come for a weekend getaway to wine taste, beer taste, or come for sporting events.
- I wish all the empty storefronts could be occupied. My vision for downtown: a long string of boutiques and shops for people to walk and wander on. Cute clothes, ice cream, toy shop, etc. I also hope one day Yakima can solve gang and crime issues. I feel safe but I know we've got a lot of work to do! Also – can people quit complaining about parking already? There's plenty. – Peace & blessings.
- Livelier patio scene downtown with street festivities in the summer. Safe. More encouraging bike lanes/culture downtown.

Summary of Results

Participants provided feedback on a variety of topics when thinking about their vision for Yakima in 2040. Some themes that came out in particular include a vision for:

- A thriving and vibrant city.
- Yakima as a place where tourists and visitors want to stop to wine taste, shop, eat and enjoy downtown and the City of Yakima as a gateway to the Yakima Valley.
- A place that is framed by natural beauty and agricultural vistas.
- A city that is family friendly with good public spaces and quality education for children.
- A place that provides many ways to be active and healthy as young or old residents, including walking, biking, entertainment, greenways, fishing, access to healthy food, etc.
- A city with a more diverse economy with job opportunities in a variety of industries, including tech.
- A downtown with more retail shops, restaurants, and the Yakima Central Plaza.
- Streetscapes and public areas that are historic, revitalized, and attractive.
- A city that is inclusive to all types of residents with different cultures and backgrounds.

6.0 DOWNTOWN AND HISTORIC CHARACTER

Exercise

This station provided a board with an aerial of Downtown Yakima. The Downtown and Historic Character exercise asked participants to provide input on what they would like to see in downtown Yakima, either through adding to the map of downtown or by providing comments.

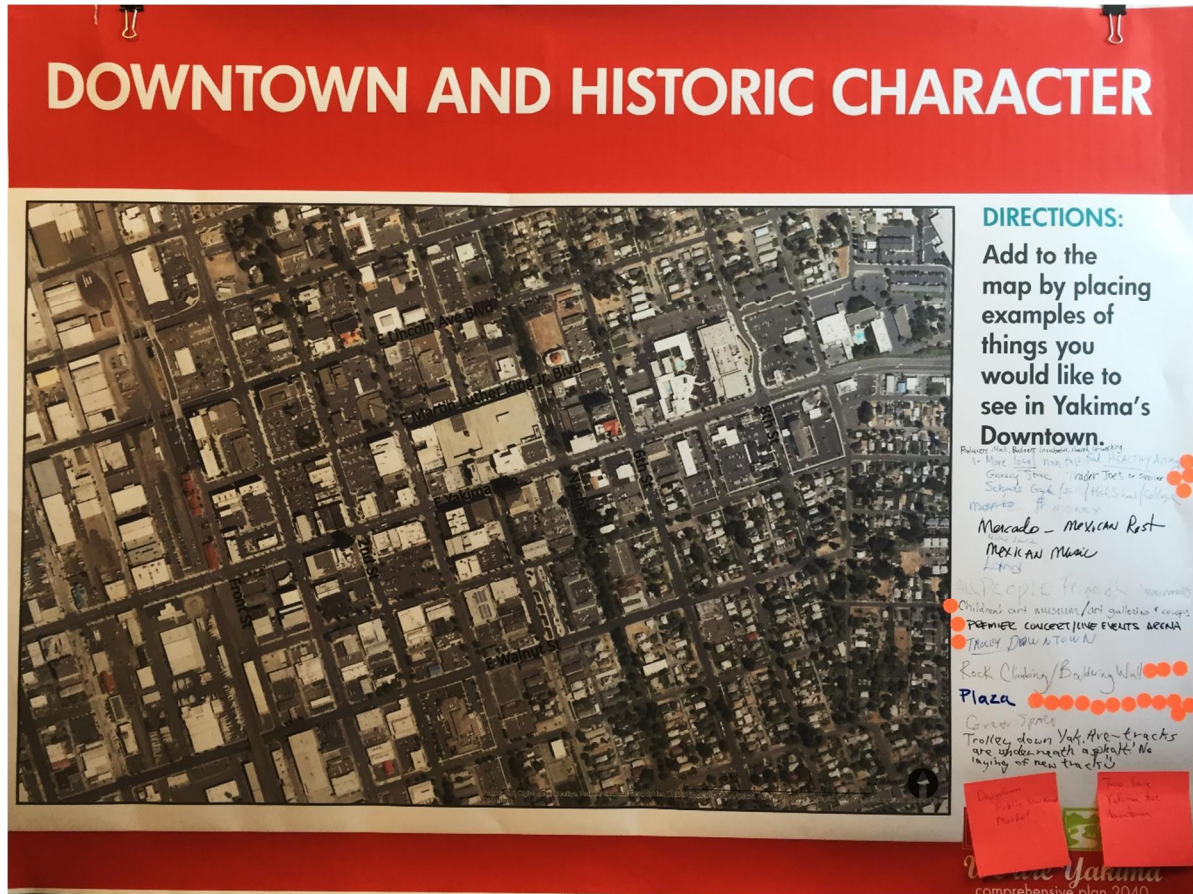
Results

Exhibit 6 lists the comments on the Downtown and Historic Character Board and the additional dots placed by other participants and showing additional support for the comments. Those comments with a 1 next to them were written by an open house attendee, while those with a number higher than 1 show that additional support for the comment was indicated by an attendee adding dots to, or "voting for," the comment (see Exhibit 7).

Exhibit 6. Downtown and Historic Character Comments

Comment	Support for Comment
Producers Mall, business incubator, co-working	1
More local non fast-food HEALTHY dining	2
Grocery store/Trader Joe's or similar	4
Schools – grade/junior/high school/college	1
\$ Money	1
Mercado – Mexican Restaurant	1
Bike Lanes	1
Mexican Music	1
Land	1
All people, friendly environment	1
Children's art museum/art galleries & co-ops	2
Premier concert/live events arena	2
Trolley downtown	2
Rock climbing/bouldering wall	4
Plaza	13
Green space	1
Trolley down Yakima Avenue – tracks are underneath asphalt – no laying of new tracks ☺	1
Downtown Public Year Round Market	1
Two lane Yakima Avenue Downtown	1

Exhibit 7. Downtown and Historic Character Exercise



Summary of Results

Participants indicated a desire for a variety of different activities and amenities that they would like to see in Yakima's downtown. In particular, the Plaza got a lot of support from participants, with notable support for a rock climbing/bouldering wall and a grocery store such as Trader Joe's or something similar.

7.0 PARK, STREETSCAPE, AND AMENITY IMAGES

Exercise

The Park, Streetscape, and Amenity Images board asked participants to "vote", using dots, on the images and features that they would most like to see in Yakima. Exhibit 8 shows the board after the exercise was completed.

Exhibit 8. Park, Streetscape, and Amenity Images Exercise

Place dots next to the images/features you would most like to see in Yakima. Also, you can also place images on spots on the City map where you would most like to see a specific feature.

1 Play water feature

2 Children's play area

3 Commercial/side walk dining

4 Decorative curb extensions

5 Dog park

6 Low impact design streetscapes

7 Major public art element

8 Mid-block crossing busy street

9 Multi-use pathway

10 Nature trail

11 Public display garden

12 Community garden plots

13 Recreation center event space

14 Transit shelter

15 Neighborhood Commons/Green

16 Sports courts

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Note: Dots, red or green, indicate support for a feature. The variation in color does not indicate a difference in the meaning behind the vote.

Results

Exhibit 9 shows the results of the exercise:

Exhibit 9. Park, Streetscape and Amenity Image Exercise Results

Park, Streetscape and Amenity Image	Votes
Commercial/sidewalk dining	34
Play water features	27
Multi-use pathway	23
Nature trail	17
Recreation Center event space	14
Sports courts	14
Children's play area	12
Decorative curb extensions	11
Major public art element	10
Neighborhood Commons/Green	10
Dog park	9
Low impact design streetscapes	9
Mid-block crossing busy street	6
Public display garden	6
Community garden plots	6
Transit shelter	6

Summary of Results

This exercise showed a strong desire for commercial and sidewalk dining in Yakima, with play water features, multi-use pathways, and nature trails receiving a notable amount of votes as well. Amenities such as sports courts, children's play areas, decorative curb extensions, major public art elements, and neighborhood commons/greens were popular as well. More discussion on the specific locations where residents would like to see these amenities is provided in Section 8.0.

8.0 PARKS AND OPEN SPACE

Exercise

The Parks and Open Space exercise asked participants to comment on parks and recreation in Yakima using words, drawings, and suggestions from provided example images (the same images used for the

voting exercise summarized in Section 7.0). The board displayed a large map of Yakima's non-motorized transportation networks, as well as Yakima's major parks (see Exhibit 10).

Results

Participants used examples of parks and open space types and placed them on the map in the places where they would like to see those items. Exhibit 10 shows the results of the exercise, where items were placed on the map and comments were made to the right.

Exhibit 10. Parks and Open Space Exercise



Participants provided the following comments:

- I am interested in the plaza
- 100% in support of the Yakima Central Plaza
- Love the Plaza!
- Yeah!! Plaza!!
- The Plaza! ☺
- When you build a school put the sidewalk on the same side of the street so the children don't have to cross twice to have a sidewalk that gets to school
- Constructed beach along the river

Summary of Results

Residents indicated that the plaza is a public amenity that is highly desired in Yakima's downtown. In addition to comments on the plaza, a desire for a constructed beach along the Yakima River to the north of the City was identified as well as a general desire for dog parks. The park and streetscape amenities that were placed on the map included:

- Low impact design streetscapes in downtown, south of downtown near Mead Avenue and Raymond Park, and along 16th Avenue
- Nature trails, dog parks, and public display gardens west of 40th Avenue
- Public art elements, commercial and sidewalk dining, water feature, children’s play area, and a neighborhood commons/green in downtown and the surrounding area
- Sports courts north of downtown

9.0 DOWNTOWN YAKIMA VISUAL PREFERENCE SURVEY RESULTS

Exercise

This exercise invited open house participants to identify the types of buildings and developments that would be desirable and undesirable in Downtown, based on a visual preference survey that provided a variety of photo examples from other communities. The intent was to see what the community’s priorities are on uses and building design issues associated with future development activity in Downtown. Each example was ranked between four categories from best to worst (“Great example! (use & design should be Encouraged)”, OK (pretty good), Not great (lots of room for improvement but tolerable), and Not acceptable (at least one component of the example should be prohibited).



Results

In total, 29 surveys were received, with the categories assigned the following values:





- 4: “Great example! (use & design should be encouraged)”
- 3: OK (pretty good)
- 2: Not great (lots of room for improvement but tolerable)
- 1: Not acceptable (at least one component of the example should be prohibited)

The results of each photo example were added up, and then divided by the number of responses for each example in order to obtain an average score. Exhibit 11 provides a table of the results, with all written responses by meeting attendees provided in the right-hand column.

Exhibit 11. Downtown Visual Referencing Survey Results

Example	Average Score	What do you like or dislike about example?
	<input type="checkbox"/> Great Example! <input type="checkbox"/> OK <input checked="" type="checkbox"/> Not great <input type="checkbox"/> Not acceptable Average Score: 2.19	Looks like strip mall (2); Downtown needs to be accessible from the street; Too cookie cutter, no character, but clean looking; Eyesore, not warm, welcoming; Employment and family businesses; Dislike the lack of character, but like that it’s simple, clean, and modern; Lack of visions (visibility) when driving/looking for business; Corporate garbage; Not enough windows;
	<input type="checkbox"/> Great Example! <input type="checkbox"/> OK <input checked="" type="checkbox"/> Not great <input type="checkbox"/> Not acceptable	Enough fast food choices outside downtown core – use space for people walking, spending, enjoying; Strip mall – predictable – horrible; Space in downtown is limited and a drive thru window is not a high value use for this space; Corporate takeover ;p; Vehicle drive through city; Too “Box store”; This is an oversized building & parking lot for downtown, but it has a good layout; It’s OK, but local

Example	Average Score	What do you like or dislike about example?
	Average Score: 2.00	business of better quality franchises should be the target; Corporate garbage; Too much parking; Some outdoor seating, trees, bike rack; Too commercial; Parking & places for bikes, nice outside presentation
3 	<input checked="" type="checkbox"/> Great Example! <input type="checkbox"/> OK <input type="checkbox"/> Not great <input type="checkbox"/> Not acceptable Average Score: 3.75	Historic look – welcoming; Is parking an issue?; Old-fashioned architecture great!; Mixed use (live/work) is good; Good for new construction; Utilizes vertical growth (up instead of out) open to the street and accessible; Love it – modern with a traditional feel; Warm, welcoming; Use of space ✓; Employment and family businesses; Inviting, historic character, cute!; Love the appeal of businesses standing out; Love the look; Similar to example 1, but seems more interesting; Looks cohesive and classic
4 	<input type="checkbox"/> Great Example! <input checked="" type="checkbox"/> OK <input type="checkbox"/> Not great <input type="checkbox"/> Not acceptable Average Score: 2.63	Looks too modern/rich/"unapproachable"; Downtown needs to grow more before this will work well; OK but not the best use of ground floor downtown space; Looks safe and happy, would raise a family here; Possibilities; Too crowded; Opportunity to own, pride; more affordable than standard home; Not the best for a downtown/shopping/restaurant area, but this type of housing nearby is needed; Keep homes safe and out of busy downtowns; Nice residential; Nice street scene with trees; A bit too urban; Too close together
5 	<input type="checkbox"/> Great Example! <input checked="" type="checkbox"/> OK <input type="checkbox"/> Not great <input type="checkbox"/> Not acceptable Average Score: 2.92	We have Ike to represent modern architecture – would not flow with historic flavor of Downtown; As long as parking is underground and there is a lot of open space; Unique architecture adds character to the downtown; A bit too cold for me, but not bad!; Possibilities; Aesthetically Nice; Good use of space; prevent sprawl!; Love different architecture of buildings, makes downtowns unique; Don't know; Interesting building, don't know how it looks in neighborhood; A tad too modern
6 	<input type="checkbox"/> Great Example! <input type="checkbox"/> OK <input checked="" type="checkbox"/> Not great <input type="checkbox"/> Not acceptable Average Score: 2.04	I like these businesses; No greenery or public "urban" space; Downtown should have windows on ground level; Boring; Needs work; -Looks like Detroit; Very boring, looks like a prison; Hotels are good for visitors to accommodate for, but don't overpopulate them; Rather stark; More outside displays, trees, flowers
7 	<input type="checkbox"/> Great Example! <input type="checkbox"/> OK <input checked="" type="checkbox"/> Not great <input type="checkbox"/> Not acceptable Average Score: 1.61	Strip malls are ugly and undesired (4); Space is limited downtown and parking can be located above or below ground level; Leave this look in the 80s, pls. Looks grungy; Eyesore – not where you want to be/stay; Looks cheap, not inviting, poor layout; These plazas look more lower end and better suited for the mall area; Need more parking in existing strip malls; Boring, but serves a purpose

Example	Average Score	What do you like or dislike about example?
	<input type="checkbox"/> Great Example! <input checked="" type="checkbox"/> OK <input type="checkbox"/> Not great <input type="checkbox"/> Not acceptable Average Score: 3.09	<p>Not the best use of downtown ground floor space; Good use of space – somewhere you might want to live; It has more green; -Love the green space and high density living – great use of space; Just don't overdo it in the center of town; Looks lovely with walk/trees; Looks like a nice community feel</p>
	<input checked="" type="checkbox"/> Great Example! <input type="checkbox"/> OK <input type="checkbox"/> Not great <input type="checkbox"/> Not acceptable Average Score: 3.48	<p>Multi use retail and services and business on ground floor and living space above; Love the brick; Good use of space – somewhere you might want to live; Good use of land; Hard sell; Love character and mixed use building & high density housing – Great use of space; Looks good in a downtown environment; Looks like businesses on 1st floor w/residences upper building – I like that; Interesting</p>
	<input type="checkbox"/> Great Example! <input type="checkbox"/> OK <input checked="" type="checkbox"/> Not great <input type="checkbox"/> Not acceptable Average Score: 2.00	<p>Strip malls take away beauty, are ugly (2); Parking could be located above or below ground level; Nice, but cookie cutter; Not a downtown. A place to pick up something; Better for the 'burbs, not for downtown; These plazas are more unique and could fit well; Better than Example 7; A bit too commercial</p>
	<input checked="" type="checkbox"/> Great Example! <input type="checkbox"/> OK <input type="checkbox"/> Not great <input type="checkbox"/> Not acceptable Average Score: 3.52	<p>Brick plus windows – lot of sun for lighting; Allows housing and business use theme; Better use of space than Example 10 in that it goes vertical but parking could be located elsewhere; Again, love the brick & windows; Better without the cars; Looks like Seattle; Hard sell; Decent character but others have better design. Could be taller; These buildings appeal to me and make a city stand out; Need more parking in existing strip malls; Trees nice; The options to have housing above a business is a good idea.</p>
	<input type="checkbox"/> Great Example! <input type="checkbox"/> OK <input checked="" type="checkbox"/> Not great <input type="checkbox"/> Not acceptable Average Score: 2.09	<p>No greenery; Too spread out for downtown housing; Pretty standard, pretty neutral on this one; A place you don't choose to be; Use of land; We should promote home ownership; Not for downtown. Perfect for just outside the core area – Love green space & community feel of large apartment complexes; Great, but not for downtown area; May be better when the trees grow up</p>

Summary of Results

Generally, there was a preference for places with landscaping/greenery (Examples #3, 4, 6*, 8, 11, 12*) and which exhibited more character (whether it was more historic, or more welcoming) (Examples #1, 3, 4, 5, etc.). Participants showed a preference for high quality materials and construction, and high visual interest (Examples # 3, 5, 9, 11). Feedback was mixed for buildings that were seen as “modern” and “clean” (Examples #1, 4, 5 in that they were seen as “unapproachable” or “cold”, or that participants were unsure of whether the buildings might be too modern, and would not fit into the context of the neighborhood. Auto-oriented corporate and strip commercial examples generally were not preferred (Examples #1, 2, 7, 10) and there was a stated preference against low quality materials and construction, and low visual interest (boring) (Examples #3, 6, 7, 10, 12).

Other ideas that resonated with participants included:

- Good/efficient use of space/land
- Preference for small/family businesses
- There are visual qualities that are inappropriate for a downtown character that may have a place elsewhere in the city.
- What are good uses of downtown ground floor spaces?

**Participants identified a distinct lack of greenery/open space, and stated a request for more outside displays, trees, flowers*

10.0 HOUSING TYPE / COMMUNITY DESIGN SURVEY RESULTS


Exercise





This exercise asked open house participants to identify which housing types were the most important, and where in Yakima these housing types would be most appropriate, in terms of filling the City's needs. Images of six housing types were ranked from 1-10, with 10 being the most important. Comments could also be included for each housing type. In addition, there were three questions related to design standards for new commercial and multifamily development to gauge interest in various design elements (block frontages, pedestrian connections, building design). These were also ranked from 1-10, with 10 being the most important. An additional area was provided to collect any additional comments.


Results

In total, 22 surveys were received. The score for each response was tallied up, and then divided by the number of responses for each example in order to obtain an average score (not all surveys were fully completed). Exhibit 12 shows the results of the survey.

Exhibit 12. Housing Type and Community Design Survey Results

Housing Type	Importance (1-10, 10 being best)	Where is it most appropriate?	Comments (what's good or bad about them)
Accessory Dwelling Unit 	Average Score: 5.65	<ul style="list-style-type: none"> • Outer ring • Available to everyone • East side • Larger lots; do not remove large old trees • Immediately around the downtown core in established neighborhoods • Country • West Valley 	Energy use; Infill*; If the lot size supports it, free standing is more appealing; Affordable housing for younger people / families with access to downtown; Not a necessity!

Small Lot Detached Single Family Homes 	Average Score: 6.32	<ul style="list-style-type: none"> • Near schools • Outer ring (3) • Available to everyone • East side, downtown area 	<p>We already have tons of these already (3); Energy and space use; Most houses there are old and outdated – time for an upgrade; Traditional homes that most aspire to</p>
Cottage Housing 	Average Score: 7.43	<ul style="list-style-type: none"> • Quieter/Secluded areas (2) • No specific location • East side, downtown area • Suburbs of town – • City 	<p>Older/retirement community (3) – I think we have a lot of people who retire here and need winter homes; Love this look (2); Less good for energy and space use, but good for gardens, small families; Most houses there are old and outdated – time for an upgrade; Shared outdoor spaces foster community; Not my favorite</p>
Housing Type	Importance (1–10, 10 being best)	Where is it most appropriate?	Comments (<i>what's good or bad about them</i>)
Townhouses 	Average Score: 6.80	<ul style="list-style-type: none"> • Near or in Downtown areas (5) • Near Yakima Valley Community College • No specific location • Redevelopments near urban core • Outskirts of City • West Valley, East Valley 	<p>For younger professionals/1st time homebuyer (2); Efficient use of space; personal dwelling; Good use of space; It will be a while before these make sense; Downtown core needs to expand; Not appealing – too big for singles, too small for families – thumbs down; Affordable homes close to main town center</p>
Walk up apartments 	Average Score: 7.13	<ul style="list-style-type: none"> • Redeveloped areas near or in the downtown core (3) • Near Yakima Valley Community College (2) • No specific location • Everywhere in residential neighborhoods • West Valley, East Valley 	<p>Around or near a common space; Great use of space, for variety of income levels & family structures; Blah; We need more apt complexes! The vacancy rates for 1 bdrm decent apt are absurd; Castle creek and University place are great examples of what we need more of; Provides affordable housing for people working near town center.</p>

<p>Low-Midrise Housing <i>(mixed-use or single purpose)</i></p> 	<p>Average Score: 7.39</p>	<ul style="list-style-type: none"> • Near or in Downtown areas (7) • Good for downtown! • Most urban parts of town • Multi-use downtown • West Valley, East Valley 	<p>Parks need to be within walking distance; We need more apt complexes! The vacancy rates for 1 bdrm decent apt are absurd; Castle creek and University place are great examples of what we need more of; Make sure to have a mixture of affordable units and others; For those who live and work downtown; Keep away from outskirts; Love mixed-use housing close to all the amenities</p>
<p>COMMERCIAL & MULTIFAMILY DESIGN STANDARDS</p> <p>Please indicate your interest on a scale of 1-10 in establishing design standards in Yakima associated with new commercial & multifamily development.</p>			
Feature	Importance <i>(1-10, 10 being best)</i>	Comments <i>(what's good or bad about them)</i>	
<p>Design of Block Frontages in Downtown and other key areas</p>	<p>Average Score: 8.69</p>	<p>Likely best would be "do not's"; Yakima needs these!; A beautiful downtown is something to take pride in – people would cultivate and maintain it; Should be attractive – make downtown pleasant to walk; As an investor I would want to know there is a standard of quality that has to be maintained in the areas I am investing in. This protects my investment and ensures a common look and feel for the overall development; Need green & open space; Keeping most/all building's facades similar like Leavenworth. Would look better</p>	
<p>Standards for the location and design of internal pedestrian connections in large new developments</p>	<p>Average Score: 8.47</p>	<p>Would improve walkability (3) – (Greater ability to walk to stores, schools, and encourage neighbors to know each other); Sidewalks NEED to exist AND connect; Yakima needs these!; Over-reliance on cars (2) - maybe more connections would help; As an investor I would want to know there is a standard of quality that has to be maintained in the areas I am investing in. This protects my investment and ensures a common look and feel for the overall development</p>	
<p>Building design standards related to:</p> <ul style="list-style-type: none"> • Façade massing & articulation • Integrating some facade details 	<p>Average Score: 7.91</p>	<p>Not sure; Yakima needs these!; Yakima is full of character, lets reflect it in our facades; As an investor I would want to know there is a standard of quality that has to be maintained in the areas I am investing in. This protects my investment and ensures a common look and feel for the overall development;</p>	

		Keep signs to minimum; Keeping most/all building's facades similar like Leavenworth. Would look better
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Summary of Results

Several housing types had a consistent preference in terms of location and uses. Small lot detached single family homes were seen most appropriate on the periphery of town (outer ring/outskirts). Cottage housing was seen as a good choice in quieter areas, for the retirement community. Walk up apartments were seen as appropriate near the Yakima Valley Community College and near the downtown core. In almost all the written responses, downtown was identified as a good location for low-midrise housing.

Generally, the concept of design standards was well-received, with an average score of 8.36. Comments reflected a desire to have an attractive and beautiful downtown with decreased dependence on cars, and increased walkability and connectivity for pedestrians.

11.0 TRANSPORTATION

The Transportation Plan is being updated in coordination with the Comprehensive Plan 2040 and will include a Transportation Element that is part of the Comprehensive Plan. The transportation station included boards that summarized key findings from the existing conditions review of the City's transportation system.

Exercise

Residents were invited to share their vision for transportation in Yakima. Participants were given 5 "dollars" to distribute among 10 different buckets of transportation priorities (e.g. improve safety, reduce congestion, complete non-motorized connections). Exhibit 13 shows a meeting attendee participating in the Transportation exercise.

Exhibit 13. Yakima residents participate in the transportation priorities exercise.



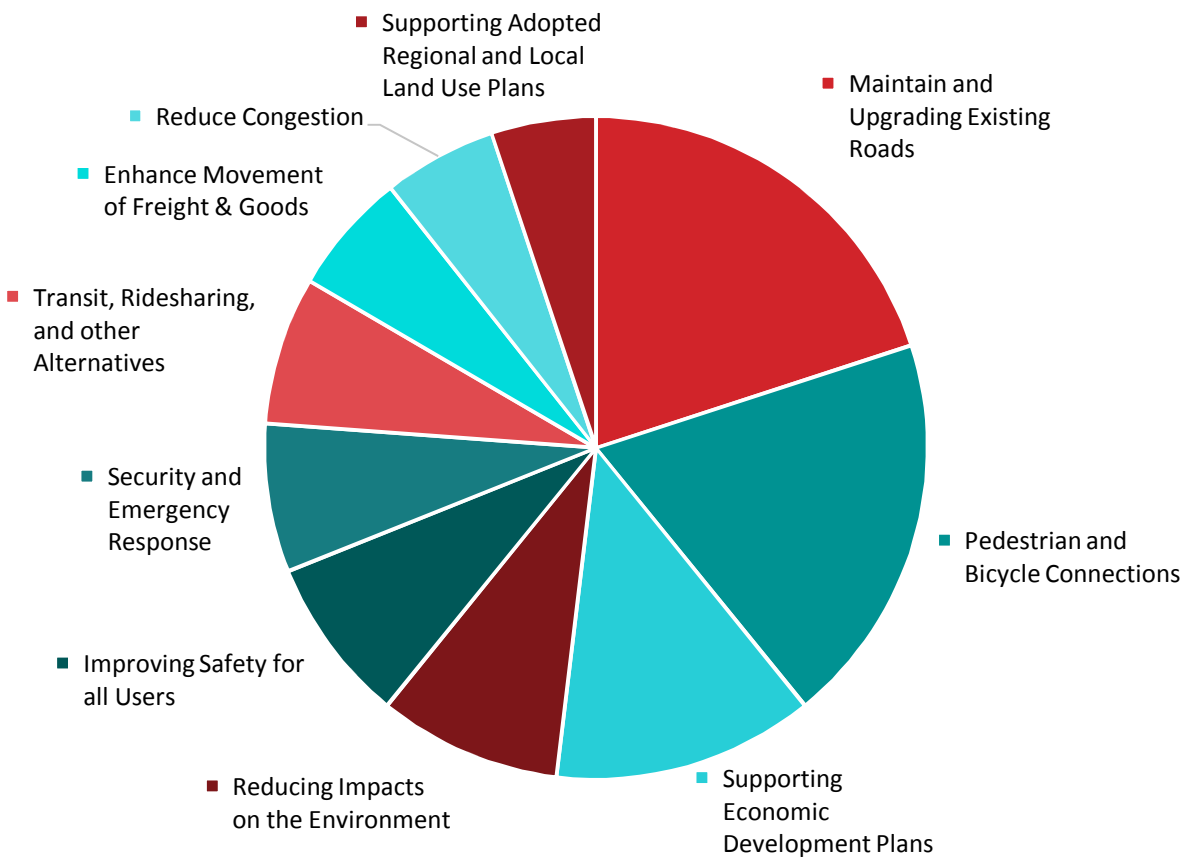
Transportation Results

Exhibit 14 shows the results gathered from the transportation exercise and Exhibit 15 provides a chart depicting the information summarized in Exhibit 14.

Exhibit 14. Transportation Exercise Results

Priority	Number of "Dollars"	Percent
Maintain and Upgrading Existing Roads	47	20%
Pedestrian and Bicycle Connections	45	19%
Supporting Economic Development Plans	30	13%
Reducing Impacts on the Environment	21	9%
Improving Safety for all Users	19	8%
Security and Emergency Response	17	7%
Transit, Ridesharing, and other Alternatives	17	7%
Enhance Movement of Freight & Goods	14	6%
Reduce Congestion	13	6%
Supporting Adopted Regional and Local Land Use Plans	12	5%
Total	235	100%

Exhibit 15. Transportation Exercise Results Chart



Summary of Transportation Results

- 47 meeting attendees participated in the transportation priorities exercise.
- Maintain and upgrading existing roads and pedestrian and bicycle connections received the most votes.
- Enhance Movement of Freight & Goods, Reduce Congestion, and Supporting Adopted Regional and Local Land Use Plans received the fewest votes.